

Syllabus for CIS 429 Information Systems Dr. Brahnam

Contact

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Please email me for fastest response. Calling results in the slowest response.

Please DO NOT email me at BOTH my msu and studentwebstuff email address! Use the email address above. That email is dedicated to students. I am pretty good at replying to emails but am not available on weekends and holidays. Refer to the school calendar for holidays. I will announce any planned trips for conference presentations. I will not be available to email you on those dates as well.

Required Texts and Documents

Text: This semester we will be using the following text: *CIS 429: Information Systems* Haag, Baltzan and Phillips. You should also subscribe to the *Wall Street Journal*.

Course Overview

This course examines concepts, techniques, and issues related to the adoption of information technologies for business strategy. Information systems are shown to be facilitators of market penetration, competitive advantage, and organizational change.

The course demystifies many contemporary technological issues that are relevant to firms, and mini studies reinforce the position of information technology in organizations.

Course Requirements

This course has been designed to integrate theoretical concepts with their practical applications at a level appropriate for undergraduates. The success of this course will depend greatly on your commitment to participate in class discussions.

The bulk of learning will revolve around the following requirements:

- **Tests:** These cover chapter material completely. You are expected to know all chapter material. It is expected that you will read and reread the book. Tests will not be essay questions as we have plenty of discussion during our in-class presentations. The tests will be multiple choice and True/False. The tests will focus more on vocabulary and basic concepts. You will encounter many terms in your career, so you need to know what these terms mean. Tests will be located either in blackboard in the Assignment area or will be given in class. If given on blackboard

you will take a test for each chapter. If taken in class, you will be given a test on a group of chapters. The Final exam will be given in class and will be comprehensive.

- **Presentations and Papers:** You will make several presentations throughout the semester. Depending on class size, some presentations will be solo and some in groups. Group presentations will involve a handout and a paper as well as a presentation. We will also have several round table discussions where you will be required to report on articles you find in the *Wall Street Journal* or elsewhere.
- **Midterm Review:** This interview is required and will provide one-on-one feedback and discussion. You will come to my office for a 15-20 min. one on one review of your work thus far. You will leave the review with good tips on how to improve your grade.
- **Demonstrate ability to use (not master) technologies relevant to business:** This requirement varies year by year and details will be posted after the first few weeks of classes. You will need to demonstrate the ability to use technology relevant to business. I am actively seeking access to technologies for this purpose and this assignment should prove exciting for you. I will provide more information about this aspect of the course around the third week of classes.
- **Contribution:** Our program is accredited. To be accredited your professors must do research. As a result, there is always ongoing research, and students are needed to help with this. Participating in research enhances the quality of your degree. I will make several announcements throughout the semester regarding research opportunities. If you do not want to participate in research projects, you can do community service. Contact me to discuss your ideas.
- I reserve the right to give you a quiz anytime during the semester.

Course Work Evaluation

The point distribution is as follows:

Final Exam	40 points
Demonstrate ability to use technology	60 points
Test 1	20 points
Test 2	20 points
Test 3	20 points
Test 4	20 points
Test 5	20 points
Test 6	20 points
Test 7	20 points
Test 8	20 points
Test 9	20 points
Test 10	20 points
Presentations and Papers	90 points
Contribution	50 points
Midterm review	20 points
Quizzes	40 points
Total	500 points*

* *Note: if we do not have access to a technological product that is used in business, then the points for this assignment will be removed and the total number of points for this course will be lowered appropriately.*

Final Grade Distribution

Final grades will be computed in part based on points as follows:

A	450 - 500
B	400 - 449
C	350 - 399
D	300 - 349
F	< 299

There will be no curve. Scores just one point from the next grade will not be rounded off to the next grade.

Important: You cannot pass the course with an A or a B without doing ALL required work. This is very important to understand. This means you must take all tests, demonstrate ability to use technology, participate in class discussions, make a contribution, make all required presentations, and meet with me for the midterm review. There is only one exception to this: missing quizzes will not affect your grade aside from the point deductions.

What does this mean in terms of your grade? It means I don't start evaluating all your work until **everything is completed**. Your final score could be a 480, but if you have failed to finish the course work (e.g., decided not to take one test), your grade would be a C, not an A. **You must be careful in your course plan to do all the course work.**

Questions and Problems

If you do not understand an assignment or have any questions about the course or problems, please email me. You can also arrange to communicate with me via telephone or office visit (see the section entitled *Contact* above).

Make up Policy

No makeup examines or presentations will be granted without a medical note. Another exception that might warrant special consideration would be a death in the family. You must notify me in advance of missed work if possible.

Plagiarism and Cheating

SMSU is a community of scholars committed to developing educated persons who accept the responsibility to practice personal and academic integrity. You are responsible for knowing and following Missouri State's student honor code, *Student Academic Integrity Policies and Procedures*, available at <http://www.missouristate.edu/acadaff/AcademicIntegrity.html> and also available at the Reserves Desk in Meyer Library. Any student participating in any form of academic dishonesty will be subject to sanctions as described in this policy.

In papers or presentations, it is considered plagiarism if you copy any material from the web or any other source without providing a reference. You must provide references to all tables, graphics, figures, and facts which you use but found elsewhere, either online or in books. Use quotations and a reference if you copy more than 3 consecutive words from another source.

Some students who are unsure of their English skills are tempted to plagiarize. If you are unsure of your English skills or worried about your writing style you can take your work to the writing center.

The excuse of cultural differences in what counts as plagiarism will not be accepted. Everyone will be treated equally. Read and reread the Student Academic Integrity Policies and Procedures. If you have any questions about plagiarism or cheating or are confused by what you have read, come see me in my office.

It is your responsibility to read and fully understand the Student Academic Integrity Policies and Procedures at SMSU.

Nondiscrimination

SMSU is an equal opportunity/affirmative action institution, and maintains a grievance procedure available to any person who believes he or she has been discriminated against. At all times, it is your right to address inquiries or concerns about possible discrimination to Jana Estergard, Equal Opportunity Officer, Sicheluff Hall 296, (417) 836-4252. Other types of concerns (i.e., concerns of an academic nature) should be discussed directly with your instructor and can also be brought to the attention of your instructor's Department Head.

Dropping a class

It is your responsibility to find out the drop dates and to understand the University's procedure for dropping a class. See Academic Calendars (http://www.missouristate.edu/recreg/acad_cal.html) for deadlines. If you stop attending this class but do not follow proper procedure for dropping the class, you will receive a failing grade and will also be financially obligated to pay for the class. To drop a class anytime after the first week of classes, you must complete and turn in a drop slip at an authorized registration center (see <http://www.missouristate.edu/recreg/chnsched.html>). **You do not need to obtain any signatures on the drop slip.** It does not need to be signed by your instructor, your advisor, or a department head. If you wish to withdraw from the University (i.e., drop all your classes), contact the Registration Center, Carrington 320, 836-5522.

Special

To request academic accommodations for a disability, contact Kathy Staeger-Wilson, Director, Disability Services, Plaster Student Union, Suite 405, (417) 836-4192 or (417) 836-6792 (TTY), <http://www.missouristate.edu/disability>. Students are required to provide documentation of disability to Disability Services prior to receiving accommodations. Disability Services refers some types of accommodation requests to the Learning Diagnostic Clinic, which also provides diagnostic testing for learning and psychological disabilities. For information about testing, contact Dr. Steve Capps, Director, Learning Diagnostic Clinic, (417) 836-4787, <http://www.missouristate.edu/contrib/lcd>
